



**Official name:** Beiqi Foton Motor Co Ltd.

**Owned by:** BAIC Group (Beijing Automotive Industry Holding Co Ltd). BAIC is owned by the Chinese government.

**Current situation:** Founded in 1996, Foton mainly builds trucks, buses and agricultural machinery. It also has a tiny range of SUVs and pickups. Reputedly China's biggest truckmaker, Foton has a partnership with the Daimler group and others. Foton boasts 29,000 employees and a rank of number four in the Chinese auto industry, but it is unclear if these figures are solely for Foton or for Foton and Beijing Automotive combined. While Foton has a strong presence in China, its global ambitions have thusfar come to little. Foton pickups and trucks are barely a blip on the radar internationally and Foton's operations in India have been a disaster.

**Chances of survival: ?** Foton has a huge presence in China. In the Western World, Foton is trying to run before it can walk. This usually ends in tears •

